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Nourish OUR 2017

NEIGHBOURHOOD



OCTOBER 2017: A FUNDRAISING CAMPAIGN BENEFITTING THE VANCOUVER NEIGHBOURHOOD FOOD NETWORKS

Who We Are

We are 14 individual networks throughout Vancouver. We build community, increase healthy food access for low income community members, build food literacy through food education and skill building, and advocate for a more just food system. Some of our programs include community kitchens, bulk buying clubs, food skills workshops, community gardens, school food programs, and community food events.

Your Invitation

As a business in our neighbourhood, we invite you in October 2017 to be part of the Third Annual *Nourish Our Neighbourhood* fundraising campaign for the Vancouver Neighbourhood Food Networks. Last year, businesses like Rocky Mountain Flatbread, The Fish Counter, Eternal Abundance, Lotus Seed Vegetarian, The Honeyshoppe on Main, August Market, and Earnest Ice Cream came on board to support community-based food security initiatives. We invite you to join us and help your neighbourhood!

How does it work?

It's completely up to you! You customize your fundraising idea. We encourage business to develop a fundraiser that best suits their identity. Examples of previous fundraisers:

- 5% Day – Donate 5% of sales from a specific day.
- \$1 dollar from every soup of the day in support of the fundraiser.
- 10 cents from a type of beer sold throughout the month.

The ideas are endless – whatever works best for you and your business. Can't think of anything? Let us help!

Benefits

- Promotion on VNFN website, facebook, twitter, and press release.
- An opportunity to contribute meaningfully and directly to community-based food security initiatives that make a difference in your neighbourhood.
- A Thank You certificate for display will be provided to help us say thanks to you and to your customers.
- Showcase Your Neighbourhood Support to Your Customers.
- Engage Your Employees in Team Building.

Proceeds

One hundred percent of proceeds from this campaign will go to support community-based food initiatives in your community. 50% of net proceeds will be given in your neighbourhood and 50% will fund the Vancouver Neighbourhood Food Networks, our umbrella organization.

What we need

- Details of your event
- Your social media handles and website
- Your logo to create promotional materials



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